

# VALUES

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**Be honest:** demonstrate integrity and respect



**Engage:** inclusivity with our people, partners and communities



**Strive:** be ambitious and aspire to continuous improvement



**Take responsibility:** own it and be accountable

# BEHAVIOURS

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## **Be honest**

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I am open and admit mistakes. I communicate honestly with everyone. I treat people fairly and with respect. I reflect honestly on my work.

## **Strive**

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I look for new ideas and share them. I take initiative in my work. I use technology to improve services. I take pride in doing my best.

## **Engage**

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I listen actively to others. I show empathy and understanding. I value diversity and inclusion. I celebrate others' achievements.

## **Take responsibility**

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I stay positive and challenge negativity. I manage my emotions responsibly. I act responsibly at all times. I represent Ayrshire360 positively.